<u>S/N 10/688,075</u> PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tom Huber et al. Examiner: Jason Thomas
Serial No.: 10/688,075 Group Art Unit: 2623

Filed: October 17, 2003 Docket No.: 2050.085US1

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Title: iChoose video advertising

## AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

Mail Stop Amendment Commissioner for Patents

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This responds to the Office Action dated February 21, 2008. Please amend the aboveidentified patent application as follows.